

FOR IMMEDIATE RELEASE



**CITY OF PHOENIX SHOWCASES BROAD RANGE OF GREEN BUSINESS INITIATIVES  
AT GOGREEN PHOENIX DEC. 6, 2012**

*Mayor Greg Stanton & City Officials Will Speak; Eco-Hub Will Provide Direct Access To City  
Experts On Incentives, Programs & Sustainable Best Practices*

**Nov. 15, 2012 (PHOENIX)** — GoGreen Phoenix, brought to you by the city of Phoenix and presented by Arizona Public Service (APS), takes place Thursday, Dec. 6, 2012, at the LEED Silver Phoenix Convention Center. During the second annual sustainable business conference, the city will showcase its extensive green business initiatives, incentives and programs.

"Empowering the sixth-largest city to live a healthier, more robust, and economically secure lifestyle is no easy task, said Mayor Greg Stanton. "A strong economy and workforce are key to Phoenix's long-term prosperity and sustainability now and in the future."

Phoenix Mayor Greg Stanton will kick off the event with opening remarks and host The Mayors Challenge: Urban Sustainable Development Solutions panel, alongside the mayors of Mesa and Tempe from 12 to 1 p.m. The city of Phoenix was recently announced as one of 20 finalists in the Bloomberg Philanthropies Mayors Challenge for its proposal to transform Phoenix into the smartest energy city in the world.

City officials also will host a gallery of experts from 10 a.m. to noon at the city of Phoenix Eco-Hub: Advice & Incentives For Local Businesses Going Green. Experts from the city — including Energize Phoenix, Public Works, Water Services, and the Office of Environmental Programs, Aviation, Phoenix Convention Center, Neighborhood Services, Parks and Recreation and Planning and Development Services — will offer actionable next steps for attendees.

The city of Phoenix offers local businesses a variety of services to implement sustainable practices that benefit the community, the environment and their own bottom line. The city recognizes the strength of public/private partnerships with our business community having partnered with businesses to provide \$477 million in outsourced services last year.

GoGreen Phoenix 2012 provides area businesses an empowering day of sustainability training and tools via three keynotes, a special CEO plenary session, three workshops, two ask-an-expert galleries, and four panel discussion on topics ranging from alternative vehicle fleets to emerging trends and leaders, and making the business case for implementing sustainability strategies.

— More —

## **Event Details**

GoGreen Phoenix, brought to you by **the city of Phoenix** and presented by **Arizona Public Service (APS)**, takes place Thursday, Dec. 6, 2012 at Phoenix Convention Center's West Building, first floor (100 N Third St, Phoenix, Ariz.). More information and tickets are available at [phoenix.gogreenconference.net](http://phoenix.gogreenconference.net). Single Full Admission tickets are \$150 and Group Rate Full Admission tickets are \$125 (groups of two or more).

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## **About GoGreen Conference**

The GoGreen Conference is a sustainability learning experience for business and government decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools and connections to green their organizations with profitability in mind. Learn more at [www.gogreenconference.net](http://www.gogreenconference.net).

## **MEDIA CONTACTS**

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