

FOR IMMEDIATE RELEASE



3RD ANNUAL GOGREEN CONFERENCE IN ARIZONA ANNOUNCED FOR DEC. 3
Call For Proposals Open to Regional Community

June 19, 2013 (PHOENIX) — The 3rd annual GoGreen Conference in Phoenix, Ariz., is a one-day, sustainability learning experience featuring tactical workshops, collaborative peer-to-peer learning opportunities, solutions-centered deep dives into pervasive regional issues, and a showcase of leadership across the public, private, nonprofit and academic sectors. GoGreen Phoenix 2013 will take place at the **Phoenix Convention Center on Tuesday, Dec. 3, 2013**. Registration will open in July at <http://phoenix.gogreenconference.net>.

An official Call for Proposals has been released to shape GoGreen's 2013 program. The deadline for submissions of workshops and industry showcases is **Friday, July 12, 2013**.

The **GoGreen Phoenix 2013 Call For Proposals** can be accessed at: http://phoenix.gogreenconference.net/downloads/GGPHX13_CFP.pdf

Areas of interest include:

How-To Workshops

- Data measurement tools and tracking
- Employee and stakeholder engagement
- Human health and social equity
- Internal transformation: governance, policy, and operations
- Innovative business models: triple bottom line and social enterprise
- Transit solutions

Case Studies

- Key industries in Arizona: health care, real estate & sports
- Sustainable urban development

- More -

Technology Demos

- Appropriate technology
- Energy, waste or water management
- Resource management software
- Smart meters & building management systems

Organizers urge a special emphasis on proposals that provide exceptional learning value in sustainability strategies, solutions and/or concrete tools for an audience of organizational leaders and decision makers. Contact phoenix@gogreenconference.net with questions.

EVENT DETAILS GoGreen Phoenix takes place **Tuesday, Dec. 3, 2013 at the Phoenix Convention Center**. More information is available at <http://phoenix.gogreenconference.net>. Tickets will be available for purchase in July 2013.

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About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools and connections to green their organizations with profitability in mind. Learn more at <http://phoenix.gogreenconference.net>.

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