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GOGREEN PHOENIX PRESENTS CHANGE MAKER'S AGENDA ON DECEMBER 3, 2013
Sustainability Event Focuses on Building Blocks For Resilient Businesses & Communities

Oct. 14, 2013 (PHOENIX) — The GoGreen Conference has revealed a change maker's agenda for its third annual sustainability event — to be held **Dec. 3, 2013** at the Phoenix Convention Center — focused on building resilient organizations and communities that can weather the business impacts of climate change, share and manage scarce resources, support the growing legions of social entrepreneurs in the Valley, and ensure the intersections of health and sustainability are addressed equitably.

KEYNOTES

- Mayor Greg Stanton, City of Phoenix
- Captain Wayne Porter, USN Chair, Systemic Strategy & Complexity, Naval Postgraduate School

SPECIAL PRESENTATIONS & DIALOGUES

- Game Changers: Sport's Collaborative Competition Model Rewrites The Playbook on Sustainability Performance
- Resilience & Response to a Change in Climate
- Arizona Cities Forum: Building Blocks & Best Practices For More Sustainable Cities

LEADERSHIP PANELS

- Intersections of Health & Sustainability: How We Live and Work
- Fast Forward: Growing Renewables Development in Arizona
- Regional Water Innovation: Forecasting Solutions for an Ever-Thirsty Region

HOW-TO WORKSHOPS

- Start-Up & Stay-Up: A Guide for Social Entrepreneurs
- Tech Demo Lane: Technologies Solving Sustainability Challenges
- Strategic Marketing Campaigns that Reach Beyond the Choir

The entire speaker line-up and program are available for interested parties at:
www.phoenix.gogreenconference.net.

Event Details

GoGreen Phoenix, brought to you by **the city of Phoenix** and presented by **ASU Walton Sustainability Solutions Initiatives**, takes place Tuesday, Dec. 3, 2013 at the Phoenix Convention Center's West Building (100 N Third St, Phoenix, Ariz.). More information and tickets are available at phoenix.gogreenconference.net. Full Admission tickets are \$150 and Group Rate Full Admission tickets are \$125 (groups of two or more).

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About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools and connections to green their organizations with profitability in mind. Learn more at phoenix.gogreenconference.net.

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